

ICOPA 2026

**16th International
Congress of Parasitology**

**August 16–21, 2026
Montréal, Canada**



GLOSSARY

EDUCATIONAL ITEMS

EDUCATIONAL GRANT

Independent medical grants dedicated to supporting the educational mission of the Congress are highly valued and play a crucial role in the event's success. Your contribution helps advance knowledge and foster professional growth, ensuring a high-quality educational experience for all attendees.

EDUCATIONAL PARTICIPATION GRANT

As a trusted partner, the Kenes Group will manage indirect sponsorship for our Congress. The industry will provide educational grants directly to the Kenes Group, which, in collaboration with the Congress Committee, will handle the pre-selection of participants (HCPs).

Educational Participation Grants, regardless of the amount, are greatly appreciated and play a vital role in the success of our Congress.

Recipients (HCPs) must meet the criteria set by the Committee to apply for a grant. Accepted applicants will be notified directly by the Congress Secretariat.

These grants are essential in ensuring broad participation and fostering educational growth at the event.

MOBILE APP

The Congress Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific programme, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.

Two push notifications, providing a direct communication to attendees during the event.

ADVERTISING ITEMS

MOBILE APP ADVERT

Maximise your brand's impact with a featured advert in the official Congress Mobile App—an essential tool used by every attendee to navigate the event. Your advert will be prominently placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.

With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.

Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.

PUSH NOTIFICATION

Engage directly with Congress attendees to promote your company, booth, or session by sending a custom push notification through the official Congress Mobile App—an exclusive opportunity to capture attention in real-time! Reach participants instantly with a personalised message sent directly to their mobile devices.

Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment. Work with the Congress organiser to coordinate the ideal date and time for maximum impact.

The Congress app will be downloaded by most attendees, giving your message wide exposure across the event.

CONGRESS MAILSHOT ADVERT

Expand your brand's reach by securing a spot in the official Congress mailshot, directly engaging with a highly targeted event community before the event even begins!

Your advert will be featured in a prime location within the mailshot, sent directly to all registered participants and event followers, ensuring broad and targeted exposure.

Reach your audience where it matters most—their inboxes, giving your brand visibility and building excitement ahead of the event.

Content will be subject to review by the Programme Committee to ensure compliance, with no product advertising allowed.

PROMOTIONAL MAILSHOT

Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for optimal impact!

Exclusive Mail Blast:

Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.

Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Congress.

The “From” field will feature the Congress Acronym + Year, enhancing brand recognition.

Joint Mail Blast:

Share a mail blast with other supporting companies, expanding your reach. Content must adhere to Kenes design requirements, and our team will handle the design for you.

** In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/image, that will be embedded into the congress designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.*

Industry Support Disclosure – will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.

REGISTRATION CONFIRMATION EMAIL BANNER

By partnering with us on this digital marketing opportunity, your brand will be front and centre in the inbox of every participant, maximising your reach and impact.

The Registration Confirmation Email Banner is an integral part of our Congress' registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details.

This email will also feature a prominent and eye-catching banner space reserved exclusively for the sponsor.

SOCIAL MEDIA PROMOTION

Leverage the power of Congress social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

Gain exposure to a global audience by sharing your post across the Congress's official social media platforms, boosting your brand's visibility and engagement.

Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.

Collaborate with the Congress organisers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.

PROMOTIONAL ITEMS PRESENCE, VISIBILITY, NETWORK

INDUSTRY SYMPOSIUM

Organise an official non-CME Industry Symposium, subject to Congress Committee approval.

Includes hall rental, standard AV equipment, and display table.

Permission to use the phrase "Official Industry Symposium of [Congress Name]."

Featured in the designated industry section of the Congress Programme.

Indicated in the timetable as: "Industry Session" not included in the main event CME/CPD credit offering".

PLEASE NOTE: The event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organisers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.

PRE-CONGRESS VIDEO TEASER

Showcase your brand with a dedicated page on the official event website, including a prominent 4-minute video to engage attendees.

Maximise exposure by connecting with attendees before the event, building anticipation and drive interest in your session early.

While product-specific advertising is not allowed, this is a prime opportunity to elevate your brand's presence.

Please note, all pages will undergo review by the Programme Committee to ensure quality and alignment.

LANYARDS

Increase your brand visibility by sponsoring the event's lanyards, featuring your company's custom brand colors. This high-visibility item ensures your brand is front and center from the moment participants arrive, making a lasting impression throughout the event.

BAGS

Exclusive sponsorship to enhance your brand visibility by sponsoring our luggage tags, which will be attached to the congress bags. These durable tags will feature your logo and can be reused by participants, providing long-lasting exposure!

Choose the colour and design to match your corporate branding! No product placement allowed.

BADGE PRINTING STATION

Maximise your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video, banner, or logo will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.

Industry Support Disclosure

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PHOTO BOOTH

Engage attendees in a fun and interactive way with a branded Photo Booth experience, creating moments they'll share long after the event.

Your logo will be featured on the booth and every photo, ensuring your brand is shared via email, text, and social media.

Photos will reach not only event attendees but also their friends and family, expanding your brand's visibility beyond the congress.

CHARGING KIOSK

Power up your brand by sponsoring a Charging Kiosk at the event! This high-visibility opportunity allows you to leave a lasting impression on attendees by providing a dedicated space for charging smartphones, tablets, and other devices.

Feature your company name and logo prominently on the Charging Kiosk, ensuring maximum visibility as attendees use it to recharge their devices throughout the event.

Every time participants plug in their devices, they'll engage with your brand, creating continuous engagement and top-of-mind awareness.

MEETING ROOM

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

Host VIPs, conduct meetings, or organise private gatherings in a space designed to suit your specific needs.

Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.

All hospitality services adhere to industry standards, ensuring a professional and seamless experience.

Directional signage will guide attendees to your room, maximising your brand's exposure.

WELCOME RECEPTION

Start the event in style with the much-anticipated Welcome Reception, a gathering of all registered attendees on the opening evening.

Your logo will be prominently displayed on entrance signage, maximizing visibility as attendees arrive.

COFFEE BREAK

Sponsor a coffee break in the exhibition area and enjoy prime brand visibility while attendees recharge and network.

Showcase your company's logo at the catering point for an entire day, putting your brand front and centre where attendees gather.

Maximise your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

VENUE BRANDING

More information about this product will be provided upon request.